



PRIVACY POLICY

This Privacy Policy explains how Miyagi collects, uses, discloses, and protects the personal information you provide when using its website and when communicating with the company through the website's features.

CONSENT

By using our website, you accept the conditions set forth in this Privacy Policy. We encourage you to read it carefully and to contact us if you have any questions or concerns regarding the use of your personal information.

AMENDMENTS

We reserve the right to modify this Privacy Policy without prior notice. Any changes will become effective immediately upon being posted on our website, and the most recent version of the policy will always be available for review. In the event of major changes to this policy, we will notify you upon your arrival on the website so that you can review them.

This policy is an integral part of the website's Terms of Use, which govern the overall use of the site. By using our website and interacting with its features, you accept the terms of this policy and associated Terms of Use.

PURPOSE OF INFORMATION COLLECTION

We primarily collect and use your personal information for the following purposes:

- To enable users to properly view and navigate our website by providing a user-friendly and personalized experience;
- To optimize the functionality, content, and performance of our website by analyzing the collected information to continuously improve our services;
- To detect any issues that may arise on our website in order to ensure its security and proper operation, as well as prevent fraudulent activities or violations of the Terms of Use;
- To deliver targeted advertising content tailored to your profile in order to offer relevant ads that match your interests and preferences.

We commit to using your personal information solely for the purposes stated above and will not share, sell, or rent it to third parties for marketing purposes without your explicit consent. We take appropriate security measures to protect your personal information and to comply with applicable data privacy laws and regulations.

INFORMATION WE COLLECT

GOOGLE ANALYTICS

We use Google Analytics, a website analysis service provided by Google, to collect information about the use of our website. Google Analytics uses cookies and other tracking technologies to collect data, such as your IP address, browser type, operating system, the pages you view on our website, the duration of your visit, and other information regarding your interaction with our site.

It is important to note that the data collected by Google Analytics is processed in accordance with Google's privacy policy. We do not have access to identifiable personal information about you collected by Google Analytics. Using Google Analytics allows us to obtain valuable statistical information while preserving your privacy.

If you wish to deactivate the tracking performed by Google Analytics, you can use the opt-out options available for your browser or use the Google Analytics Opt-out Browser Add-on. We encourage you to review Google's privacy policy to learn more about how your data is processed by Google Analytics. <https://policies.google.com/privacy?hl=fr>

COOKIES AND OTHER TRACKING TOOL

We use pixel tools on our website to collect information to improve your user experience and personalize our content and offers. Pixel tools, also known as tracking pixels or web beacons, are small, invisible graphic files embedded within web pages.

We use this information to improve the usability of our website, personalize your experience by displaying more relevant content, perform statistical analysis, and make informed decisions to optimize our online presence.

WHEN IS PERSONAL INFORMATION COLLECTED

Personal data may be collected in several ways during your interaction with our website. This can occur from your very first visit, through the use of cookies, or when you communicate with us using the website's features, such as the contact form.

HOW WE STORE YOUR INFORMATION

We retain the information you provide only for the duration necessary to fulfill the purposes for which the personal information was collected. We place great importance on preserving the anonymity of all personal information collected on our website.

Access to data collected by tools connected to our website is strictly reserved for the relevant members of our team. Personal information is shared internally only among team members when necessary for the performance of their duties within Miyagi.

The information collected is stored in a secure environment, accessible only by selected members of our team. We take strict measures to guarantee the security and confidentiality of your personal information. Our technological infrastructure is regularly updated and reinforced to prevent unauthorized access or misuse of data. Additionally, we use advanced security protocols to protect your information during its transmission on our website. Your privacy is our priority, and we are committed to maintaining a high level of protection for your personal information.

The protection of your personal information is a priority for us, and we commit to not disclosing it to unknown third parties without first obtaining your consent, in order to ensure the security of your data.

However, there are exceptional circumstances in which we may share your personal information with third parties that have appropriate security measures in place:

- In the event of a merger or reorganization involving Miyagi, an agreement regarding the collection, use, and disclosure of personal information will have been previously concluded. The information will then be used in compliance with the same objectives for which it was originally collected and/or for the benefit of the transaction.
- If a public authority exercises its power in accordance with the law, to defend our rights, or to comply with a legal requirement. If Miyagi is required to disclose information or provide it to a government institution under a law or court order, a notice will be communicated and made accessible to everyone.
- When we utilize external service providers whose services have been previously evaluated and approved by Miyagi. In such situations, we take all necessary measures to ensure their compliance with the privacy policies associated with their services.

DESTRUCTION OF COLLECTED PERSONAL INFORMATION

We are committed to guaranteeing the confidentiality of your personal information, and this data will be deleted once its initial purpose has been fulfilled. Our data management policy provides for its secure disposal when the objectives of its collection are no longer relevant.

HYPERLINKS AND THIRD PARTIES

The website may offer sharing options, publishing features, or links to third-party websites or platforms. Please note that when you use or activate the links or features, you leave our website and become subject to the terms of use and privacy policies unique to those third parties. It is important to understand that we exercise no control over these third-party platforms, and under no circumstances shall we be held responsible or liable for their content, privacy practices, or security. We encourage you to review the privacy policies and terms of use of third-party websites or platforms before accessing or interacting with them. This will allow you to understand how these third parties collect, use, and protect your personal information.

Please note that the presence of links to third-party websites or platforms on our website does not constitute an endorsement, recommendation, or guarantee by Miyagi. We disclaim all liability regarding the actions, content, or policies of these third parties.

YOUR RIGHTS

You have the right to request a list of the personal information we hold about you, as well as the processing activities that have been undertaken regarding this data.

You also have the right to submit a request to rectify this information if necessary. We are committed to processing any rectification request quickly and efficiently to ensure that your personal information is accurate and up to date.

You have the right to withdraw your consent regarding the use and retention of the personal data that Miyagi has collected from you.

Withdrawing consent for the collection and use of personal information may result in certain consequences for a business. For example, the company may no longer be able to provide certain products or services.

You have the right to file a complaint if you are not satisfied with how we manage your personal information.

You are entitled to submit an inquiry regarding this policy if you are unable to find the information you are looking for. We are fully committed to ensuring that all relevant information is accessible and understandable.

For any questions regarding the disclosure of your personal information, we invite you to contact our Privacy Officer.

CONTACT US

If you have any questions or concerns regarding the use of your personal information, we encourage you to contact us. We will make every effort to provide you with clear answers and to address your requests appropriately.

Phone: 418-614-4040

Email: info@bistromiyagi.com

Address: 442 3e Avenue, Quebec City, QC, G1L 2W1